

# Website Sponsored Content

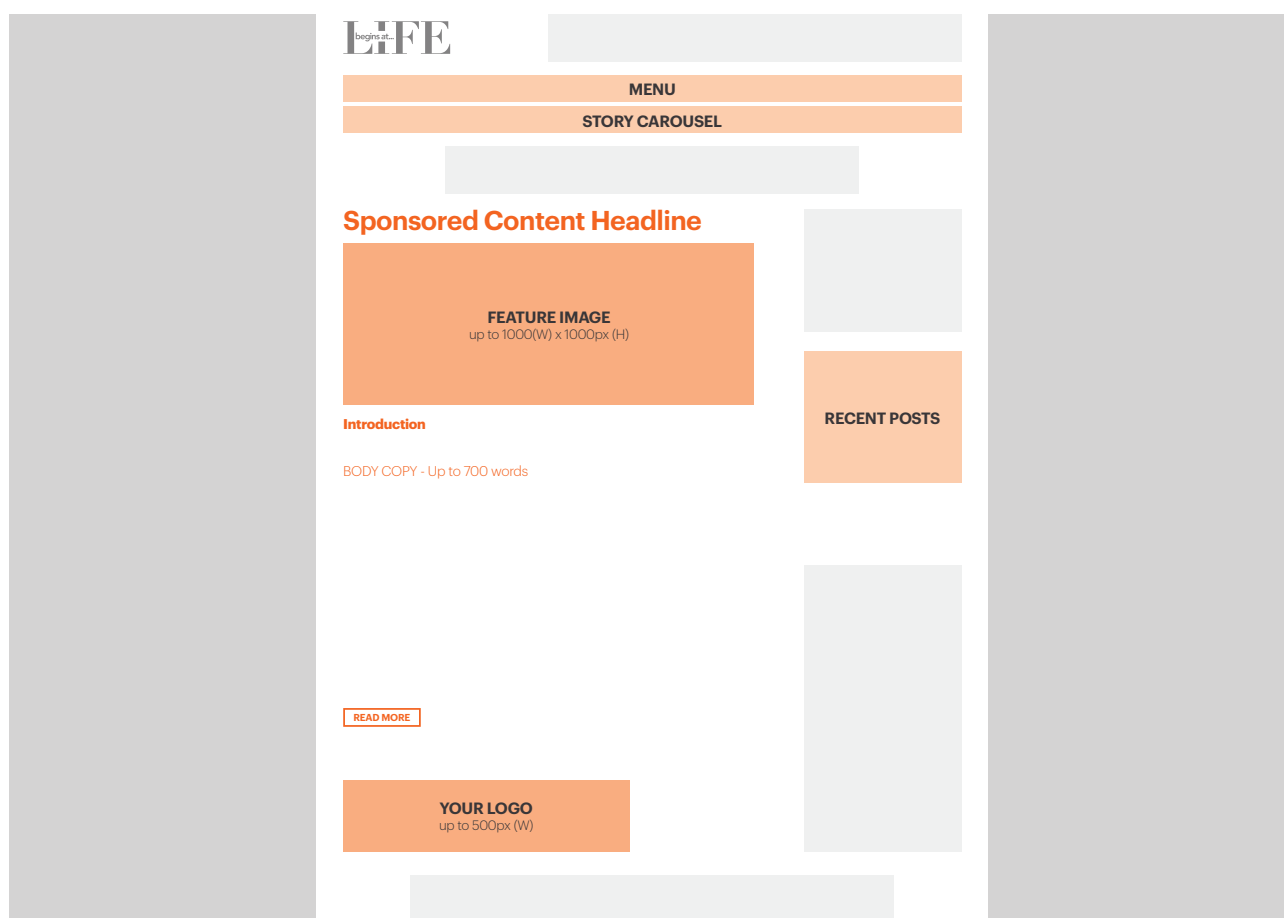
## SPECIFICATIONS FOR SPONSORED CONTENT

### Website sponsored content

▶ For best results please supply the following to us

Asset	Specification	File Types
Body copy	up to 1000 words	Word   PDF   Email
Feature image	up to 1000 (W) x 1000px (H)	PNG   JPG
Additional images	up to 800 (W) x 800px (H)	PNG   JPG
Logo	up to 500px (W)	PNG   JPG

### Website Example



#### Please remember the following

- ▶ When supplying your body copy please also specify a **heading** to appear at the top of your post and in the recent posts list.
- ▶ Your feature image will appear at the top of the post and will also be used as the thumbnail image in the recent posts list. If you wish to use a different image as the thumbnail, please specify and supply the image.
- ▶ If supplying a company logo, please remember to provide a **link to the address** you wish to use.
- ▶ Remember to include your company **contact details** if you wish to display them at the bottom of the post.
- ▶ Videos such as YouTube may also be included in your body copy with appropriate links supplied.
- ▶ Please supply click through URL and completed sponsored content to **digital@aprs.com.au**.

#### Please note

- ▶ You can supply multiple images however their inclusion will be at the discretion of APRS Media Creative. We will do our best to include all of your assets. Please specify the location within your body copy for additional images and provide any links.
- ▶ Please supply completed materials two weeks before commencement date.