

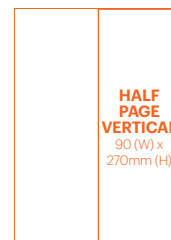
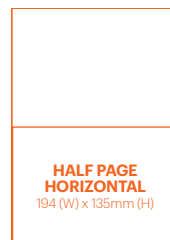
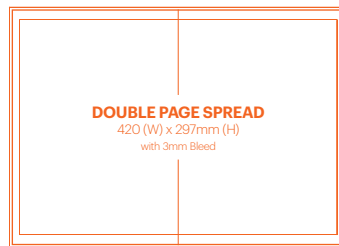
Print Specifications

SPECIFICATIONS FOR PRINT ADVERTISEMENTS

Print advertisements

► For best results please supply the following to us

Ad Type	Dimensions
Double Page Spread	420 (W) x 297mm (H) with 3mm Bleed
Full Page - A4	210 (W) x 297mm (H) with 3mm Bleed
For best print results, ensure Double Page and Full Page Adverts have a live text area 20mm in from each edge	
Half Page Horizontal	194 (W) x 135mm (H)
Half Page Vertical	90 (W) x 270mm (H)
Quarter Page Vertical	90 (W) x 135mm (H)
Quarter Page Horizontal	194 (W) x 62mm (H)



Supplied artwork

Final artwork and advertising material to be sent via email to prepress@aprs.com.au as a **PRESS OPTIMIZED PDF** file, for larger files, compress/zip and use the online, and simple, file sharing service at WeTransfer.com.au.

Scanned images must be in **CMYK** with a resolution of **300 DPI** at the final print size.

Artwork must be at the specs listed in this section to ensure the quality of your advertisement and to avoid refusal.

Images supplied as low resolution files may be refused. Please ensure supplied artwork is complete and current upon submission as these files cannot be edited in-house, once submitted.

Bleed explained

Bleed areas on artwork ensure (when printing) the ink is applied beyond the page edge, so when pages are cut to size, colour

continues to the edge. Without bleed, white lines may appear around the edges of your artwork. For more information regarding bleed and ensuring your files are correctly set for print, refer to our bleed guide.

Sponsored content submissions

Please supply your text as a Word Document (up to 1400 WORDS for a double page, up to **700 WORDS** for a full page, and up to **350 WORDS** for a half page space). High Res (300 DPI) images must be sent as separate files. Please supply a **'HEADLINE'** for your sponsored content (4-8 words is optimal), as well as a copy of your **COMPANY LOGO** (High Res JPG or Vector EPS) and all **CONTACT DETAILS**.

The sponsored content Page **MUST** be set by our Prepress Team. This is to make sure that the layout and style is in keeping with the layout and style of the publication. You will receive a proof prior to production deadline.

Please supply

✓ Email completed banners to prepress@aprs.com.au

Please note

- Advertising material (apart from editorial text) supplied in any Microsoft software formats (Word, Powerpoint, Excel, Publisher) will NOT be accepted.
- Please supply ALL FULL PAGE AND DOUBLE PAGE SPREAD artwork with 3mm bleed, plus crop marks.
- For DOUBLE PAGE SPREAD submissions please allow 20mm either side of the centre for the page fold.
- Please ensure all images are 300 DPI.
- Please ensure all fonts are embedded.
- We have template ready files for InDesign available - please get in contact with prepress@aprs.com.au
- Artwork Creation Services: If you are seeking artwork for your advertisement, our inhouse prepress department offer a range of exclusive services for you to choose from, including a large variety of templated advertisements, text based advertisements, and even personalised advertisements that will ensure your company stands out from the rest. Please contact your sales representative for more details.